

CRISTÓBAL VÁSQUEZ

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Journalist with broadcasting and writing experience for international media outlets such as France24, Univision, the Washington Post, Huffington Post, World Policy Journal, Caracol Radio, and El Tiempo. Previously worked for the Inter-American Development Bank and Procter & Gamble in communications and project management.

PROFESSIONAL EXPERIENCE

France24 Español

Washington Correspondent

Washington U.S.

October 2020 - present

- Broadcast daily news about the White House, State Department, and Congress for 61.2 million weekly Hispanic and Latinx viewers.
- Coordinated the US 2020 presidential election coverage and long-form investigative projects on local politics and Biden's political agenda.
- Scriptwrite, video produce, and video edit TV packages and reportages.
- Publish articles on US political and economic issues and their impact on Latin America.

Univision

Multimedia Journalist

Washington U.S.

April 2022 – July 2022

- Edited more than 30 videos under tight deadlines for Univision's digital platforms.
- Wrote, produced, filmed, and edited special coverage videos of the May 2022 Uvalde shooting and Melissa Lucio's case against the State of Texas.
- Broadcast and coordinated Facebook live coverages during key political events in Washington, such as the Roe v. Wade Supreme Court Decision.

Caracol Radio, Grupo Prisa

Washington Correspondent

Washington U.S.

July 2016 – Sept.2020

- Co-hosted the daily news radio show which broadcast live in more than eight countries in Latin America, as well as Florida. Covered Congress, the White House, Department of Justice, Drug Enforcement Agency, Homeland Security, and State Department. News tailored to the Latino and Colombian communities in the US.
- Published more than 50 articles on Caracol's webpage.
- Hosted #SinNorte, a weekly YouTube talk show that reached over 5,000 Spanish-speakers per week. Used SEO, Google Analytics and internal measuring tools to boost our outreach.

El Tiempo

Economic Reporter

Bogotá, Colombia

May 2015- July 2016

- Created social media initiatives to directly connect our readers with our high-profile government and business leaders.
- Published more than 60 news articles on the Colombian economy and the international factors influencing its development.
- Interviewed directors of the central bank, finance ministers, CxOs, and key political and economic world leaders including Nobel Prize winner Joseph Stiglitz.

The Washington Post

International Fellow

Washington, U.S.

April 2016 – June 2016

- Published articles for the National and Global Opinion sections of the newspaper which made the online front page of the publication.
- Provided strategic support to the digital transformation of the National Desk and analyzed the challenges of media and newspapers in the digital market.

World Policy Institute

Economic and Finance reporter

New York, U.S.

Aug. 2014 – Feb. 2015

- Published more than 15 long-form articles on Latin American financial issues, trade, macroeconomics, Peña Nieto's energy reform, the embargo on Cuba, the Brazilian elections, and the Pacific Alliance. The articles reached more than five thousand online visits.
- Edited articles of environmental and geopolitical issues from around the world.

Inter-American Development Bank

Communication Coordinator Trade Sector

Washington, U.S.

Jan 2010 – Sept. 2012

- Researched and compared regional trade statistics to build the sector's database and Information System.
- Managed and implemented a monitoring system to track trade projects in Latin America, which increased the number of delivered projects by 15 percent.
- Led the editorial process for 17 publications of the Integration and Trade Sector.

Procter & Gamble

Communications leader

Medellin, Colombia

Aug. 2009 – Jan. 2010

- Forged strategic partnerships with the National Business Association of Colombia (ANDI) to increase P&G's business engagement in the local private sector.
- Articulated PG's planning and executing methodologies with the internal communications strategy of the industrial plant, improving the security and global rating of the Colombian branch.
- Published and edited the monthly newspaper of the company.

EDUCATION

Columbia University, School of International and Public Affairs (SIPA)

Dual Degree Master of Public Administration with LSE.

New York, U.S.

July 2013 – May 2014

Concentration in Economic and Political Development

Relevant Coursework: advanced economics, financial issues in Latin America, and international writing

London School of Economics and Political Sciences

London United Kingdom

Master of Public Administration International Development Stream

Sept. 2012 – July 2013

Relevant Coursework: Macroeconomics, statistics and game theory.

Honors and Awards: Colfuturo - Scholarship/Loan recipient based on academic excellence

Universidad Pontificia Bolivariana

Bachelor's in journalism

Medellin, Colombia

Aug. 2005 – Feb. 2010

OTHER RELEVANT EXPERIENCE

- Writer for the World Economic Forum during their Annual Meetings in Latin America
- Freelance Writer for Revista Semana's Business Intelligence Unit
- Editor-in-chief of The Morningside Post, newspaper of Columbia University's School of International of International and Public Affairs

LANGUAGES AND ADDITIONAL INFORMATION

Languages: Fluent in English, French, and Spanish; Professional working proficiency in Portuguese

Technical Skills: **Premiere Pro**, Stata, Excel, SEO, Google Trends/Analytics, Illustrator

Activities: Young Executive Member of the National Business Association of Colombia Professional (ANDI) / former professional soccer player - Club Atlético Nacional de Medellin