



NICK GUTIERREZ

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MULTI-MEDIA 05-19-2000
CREATIVE

EXPERIENCE

MUSIC PROGRAMMING | SIRIUSXM | NEW YORK, NY | 09/21-PRESENT

- Produce in-studio performances to be aired over SXM airwaves via LAWO
- Capture live feed of The Grand Ole Opry to repurpose content on a bi-weekly basis
- Share thoughts on potential hits from emerging artists during listening sessions
- Craft copy to be made into channel imaging to create clear and engaging branding
- Record and edit artist interviews on Adobe Audition for the following channels: BPM, Hits1, Hip Hop Nation, and Pandora Now
- Curate, ingest, and edit new dance music tracks in the Zetta program for weekly BPM shows: The Chainsmokers Electro 15 and betaBPM on BPM
- Create various types of social media content for SiriusXM Electro on Instagram and Twitter, resulting in a 10% rise in community engagement
- Research and schedule artist interviews based newsworthy music releases with the help of SXM's upcoming music release calendar
- Wrote questions for artist interviews with Fred Again, Krewella, De La Soul, MC Serch, Backstreet Boys, Yung Pooda, Maeta, and Blxst
- Drafted script for the Illenium "track by track" deluxe album special on SiriusXM
- Captured interviews and live performances from Ultra Music Festival and the BET Awards

PAGE SIX FREELANCE REPORTER | NEW YORK POST | NEW YORK, NY | 09/21-11/22

- Investigated, pitched, polished, and wrote relevant celebrity news for PageSix.com
- Transcribed audio interviews for stories that feature on PageSix.com
- Contributed creative written descriptions for photo-journalism pieces and written articles on Page Six's Celebrity Breakups column

ON-AIR HEAD MUSIC REPORTER | CITRUS-TV | SYRACUSE, NY | 03/21-5/22

- Reported on the music industry via live Q&A or explainers for Citrus-TV's weekly prime time entertainment news show "Unpeeled" on the Orange Television Network
- Wrote in-depth articles for the Citrus-TV website on obscure music industry topics

PRODUCTION INTERN | PETER GREENBERG WORLDWIDE | REMOTE | 08/21-12/21

- Researched current travel industry events and wrote bi-weekly travel tips for the Emmy-winning travel news journalist Peter Greenberg, that aired on various media platforms like CBS Radio
- Transcribed audio interviews and logged archival travel footage

EDUCATION & HONORS

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS, SYRACUSE UNIVERSITY

BACHELOR OF SCIENCE: ADVERTISING, 06/22

- Cum Laude
- Spring 2021 Warner Music Group Career Classroom Series Participant
- Member of the National Association of Hispanic Journalists (NAHJ)
- S.I. Newhouse NYC Mentorship Semester
- Winner of Citrus-TV's 2021-2022 Best Beat Reporter Award

SKILLS & CERTIFICATIONS

- AVID, ENPS, VTR, VisTools, VSM Panel, COMREX, Zetta, Music Master, Galaxy Pro, LAWO, Final Cut Pro
- Airtable, Google Trends, Parse.ly
- Adobe Suite, Google Suite, Microsoft Suite
- AP, APA, Chicago, MLA writing styles
- WordPress, Medium, Twitter, Instagram, Snapchat, YouTube, SoundCloud
- Blog @the19thexistence on Medium
- Proficient in conversational French & Spanish
- Google Ads Certifications: Display, Search
- YouTube Certifications: Music, Music Rights Management