

ADRIANA SANFORD

- Dual Chile/U.S. Citizenship
- Born in Orange County, California

Education

GEORGETOWN UNIVERSITY

Dual LL.M. (1999)

Tax Law; International & Comparative Law

2017 Dean's Visiting Scholar

UNIVERSITY OF NOTRE DAME

Juris Doctor (1994)

Concannon Program of International Law, London

Notre Dame Scholar

ARIZONA STATE UNIVERSITY

Bachelor of Arts (1990)

Political Science; *magna cum laude*

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT

Graduate Studies (2011)

Executive MBA courses; 4.0 GPA

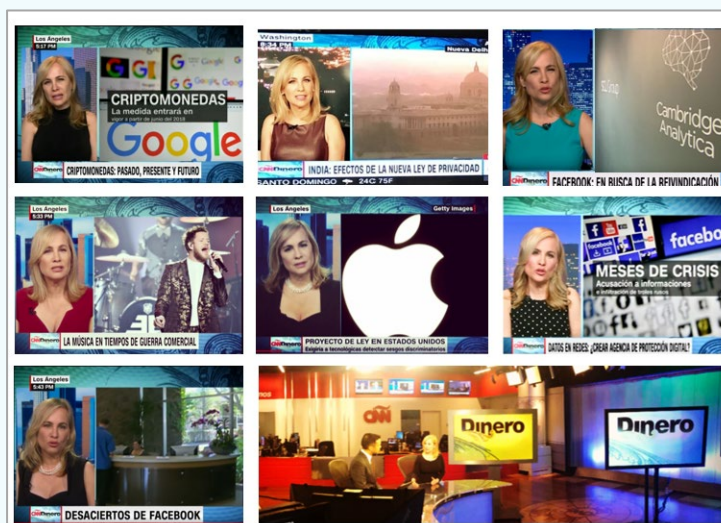
STUDY ABROAD PROGRAMS

LATAM- Chile (3 years)

Europe - London (1 year)



ON-AIR TALENT Cybersecurity and global privacy laws expert



Contact Information

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Los Angeles, California

asanford0068@gmail.com

Chilean American international TV commentator,
university professor, author, former *Fortune* 10 regional counsel, and global keynote speaker

Recognition & Awards



2019 Cyber Law Woman Professional of the Year

Inteligencia; sponsored by Intel, Adobe, McAfee, ISSA, and CSA, 2019



2018 Women in Security: Changing the Face of Technology & Innovation

Featured in *Women in Engineering and Science*, book series, 2018

Regional Radio Shows

- Host, *Global Perspectives, Manufacturing Talk Radio*
- Weekly Ethics Expert, *Business for Breakfast, Money Radio*
- Host, *Beyond the Curve, NBC News Affiliate*

American Program Bureau September 2012-present



Adriana Sanford
CHILEAN-AMERICAN
INFLUENCER, AWARD-
WINNING GLOBAL THREATS
EXPERT, INTERNATIONAL TV
COMMENTATOR & FORMER
FORTUNE 10 REGIONAL
COUNSEL

Provide keynote addresses at some of the world's top **technology, IT, security, legal, and compliance industry conferences** in the U.S. and LATAM, including to hundreds of GC and senior legal leaders *from Fortune 1000* companies at **Corporate Counsel's 19th Annual SuperConference**

bupaglobal_latinoamerica

Respaldamos la salud de nuestros asegurados para que continúen con más confianza en nosotros.



Bupa Global Latinoamérica

Privacy Officer - Contract Work

May 16 – June 3, 2022

Building a Culture of Privacy - Provided training on global privacy laws for marketing, sales, legal, finance, and compliance departments in **Peru, Panama, Dominican Republic, Colombia, and Miami**

Cybersecurity Keynote - Industry Conferences

140+ industry conferences on four continents

Information Systems Security Association (ISSA); Information Systems Audit and Control Association (ISACA); International Information System Security Certification Consortium (ISC)²; World Economic Forum; Cloud Security Alliance (CSA); Institute of Electrical and Electronics Engineers (IEEE); Society of Corporate Compliance & Ethics (SCCE); SANS Institute; Rotary International (Chile); Corporación de Estudios para Latinoamérica (CIEPLAN- Chile); Chautauqua Institution; Amnesty International USA; Rivest-Shamir-Adleman (RSA); Institute of Internal Auditors (IIA); Institute for Supply Management (ISM); Asia-Pacific Economic Cooperation; Association of Corporate Counsel (ACC); Humentum



Featured Publications: ISM Centennial Anniversary



Served as lead author of two international books on global threats (**English and Spanish**) that were adopted by the Institute for Supply Management (ISM) for their **centennial celebration** — ISM is the world's oldest and largest non-profit organization for supply chain leaders with 50,000+ members across 100 countries

Provided training to executives and senior professionals in **Chile, Peru, Panama, Dominican Republic, Colombia**, and throughout the **United States**, including **Washington D.C., Miami, Las Vegas, New York City, Santa Ana, Phoenix, Tempe, New Orleans, Malibu, Omaha, Sacramento, Los Angeles, Chicago, San Francisco, and Orlando**

Spanish – native • **English** – native; fluent •; fluent • **Portuguese** – fluent • **French** – fluent

Leadership Roles

- Head of Global Cybersecurity Leadership, **Telecom4Good** (cyber awareness training in 33 African countries)
- Advisory Committee Member, **World Economic Forum**; Partnering Against Corruption; Building Foundations of Trust
- Board Member; Deputy Secretary; Governance Committee Member, **Amnesty International USA**
- Chairman and Founder, **Chile/US Chamber of Commerce of California**
- Honored Delegate, **APEC CEO Summit**
- Delegate, **Summit of the Americas**, Business Forum and Civil Society Forum

Legal Roles

Puga Ortiz Abogados (Chile)

- Of Counsel
- Cybersecurity Law

General Electric Company

- Regional Counsel for LATAM
- U.S. Commercial Counsel
- International Corporate Law

Hamilton Bank

- Assistant General Counsel
- Latin America
- Trade Finance/ Banking Law

White & Case (international)

- Associate
- Securities Law

Co-Producer & Co-Host, The Sanford & Hall Report, October 2020 – present

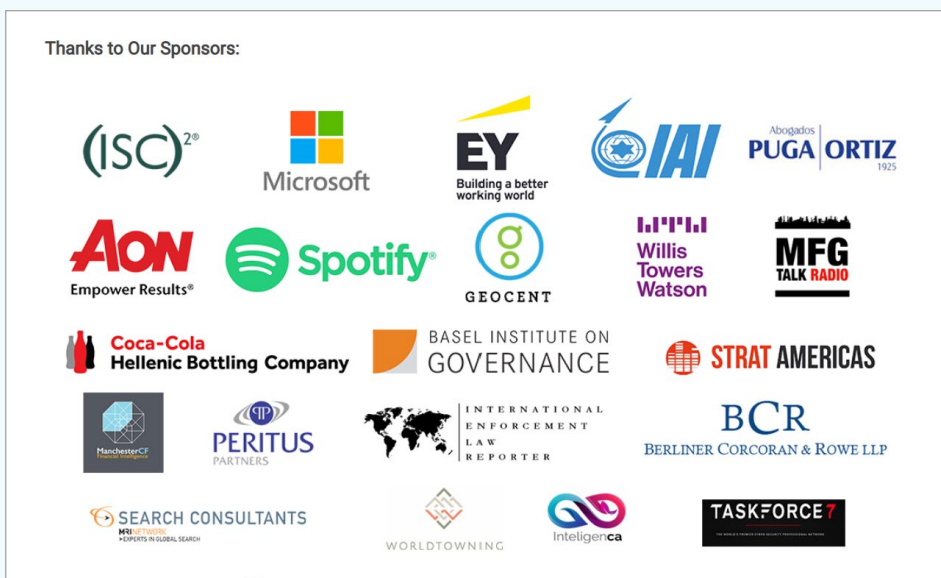
Globally featured among some of the world's most influential countries

- Co-Host with Rear Admiral Garry E. Hall (USM), Senior Director for International Organizations & Alliances at the **National Security Council** at the **White House**, and as Special Assistant to the president for National Security Affairs
- Episodes focus on **national security** and **cybersecurity**
- Featured guests include senior leaders and industry experts from **Israel Aerospace Industries, NASA, Azure Security-Microsoft, Intel, European Commission, IEEE-USA, Willis Towers Watson, Cyber Global Innovation Alliance, and Internet Security Research Group**

Chairman of OU Global Risks & Threats Series – Leadership Forum, May 2020 – June 2021

Four-part COVID series; 55+ million through 100+ media/news outlets

- Founded and chaired a four-part Leadership Series comprised of world-renowned experts from intelligence, finance, corporate, law enforcement, and cyber sectors (i.e., **NASA, DOJ, FBI, FDIC**)
- Recruited **20+ sponsors** including **Microsoft, Ernst & Young, Intel, Spotify, AON, Willis Towers Watson, (ISC)², Coca-Cola, Geocent, Basel Institute, and Israel Aerospace Industries**



Senior Fellow, OU Center for Intelligence and National Security, January 2020 – December 2020

Leadership Roles in Higher Education

- Acting-Director of Executive Education, **Gene Rainbolt Graduate School of Business**. July 2020 – May 2021
- Assistant Director of Executive Education, **Gene Rainbolt Graduate School of Business**. May 2020 – June 2020
- Visiting Professor (Chile), **Universidad de Talca, School of Business and Economics**. Ethical Leadership, MBA Program. July 2017 –Aug. 2017
- Visiting Research Professor (Chile), **Universidad de Talca**. May 2016 -May 2017
- Dean's Visiting Scholar, **Georgetown University Law Center**. May 2016 -May 2017
- **Lincoln** Professorship of Global Corporate Compliance and Ethics, **Arizona State University** (appointed to serve 80,000 students, faculty, staff, and the local community)
- Honors Faculty, **Barrett, The Honors College**, 2013 -2017
- Residential College Faculty Fellow, **Arizona State University College of Liberal Arts & Sciences**, 2015 -2016



University Professor June 2012 – May 2022

Courses:

Cybersecurity Law & Policy; Issues in Global Cybersecurity Law; International Law; Business Law; International Management; International Business; Issues for Managers/ Global Threats; Business Ethics; and Ethical Leadership

- Type of Instruction
 - Remote (synchronous/asynchronous); face-to-face, hybrid
- Max. Annual Number of Students / Class Size
 - 1,840 students
 - 5 to 7 classes per semester
- Teach in Graduate and Undergraduate Programs
 - Master of Business Administration (MBA)
 - Master of Science in Management (MiM)
 - Master of Science in Management Information Technology (MS-MIT)
- Course & Instructor Evaluations
 - Consistently among the highest in department and college

2017 Georgetown Law Dean's Visiting Scholar & UTALCA's Visiting Professor (Talca, Chile)



UTALCA students with Visiting Prof. Adriana Sanford in Chile - Universidad de Talca School of Business and Economics

LOCAL COMMUNITY ENGAGEMENT

FINISH THE RIDE/ FINISH THE RUN EVENT



Global Development Director, Create Cures Foundation, May 2021 – May 2022

*501(c)(3) nonprofit focuses on treatment and prevention of serious illnesses. Founded by Valter Longo, Director of **USC Longevity Institute***

- Recruited an advisory board comprised of a wide spectrum of private and public sector experts including, among others, senior leaders and former leaders from **NASA, CNN, U.S. Attorney's Office, Microsoft, Intel**, and the **National Security Counsel** at the **White House**
- Led development and support of mission initiatives
- Partnered with other community nonprofits, universities, and the private sector for fundraising events:
 - **Streets Are For Everyone** (Finish The Ride/ Finish The Run) included 1,800+ participants, sponsors, and volunteers, along with seven TV stations of which four (4) with live coverage
 - **Pepperdine University's Nonprofit Collaborative Leadership Program** - created a customized social media campaign across targeted audiences within the categories of **Social Media Marketing, Social Media Fundraising, Survey Methodology**, and **Brand Awareness** (88-page Report)
 - Served as a VIP speaker on Global Privacy Laws for **Microsoft's Employee Giving Campaign Program** (October's Cybersecurity Awareness month) that resulted in 40+ donors
 - Spearheaded the '**Best of LA**' charitable auction with **Streets Are For Everyone** and **Caring Transitions**



STUDENTS RUN LA



Local Engagement - 1,800+ participants, sponsors, and volunteers, along with seven TV stations