

GIOVANNA DRPIC

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HIGHLIGHTS

- **INNOVATIVE STORYTELLING ACROSS MULTIPLE BEATS – OTT, NATIONAL & MAJOR TV MARKETS:**
Politics (elections, legislation & election integrity), business, severe weather & Latino community
- **NAHJ MEMBER/DIVERSITY**
Bilingual: English & Spanish, speaker on women's empowerment & branding
Fellowship winner: Beyond the Border – Immigration reporting from AZ/Mexico border
- **WHARTON SEMINAR FOR BUSINESS JOURNALISTS – ACCEPTED INTO FEB. & OCT. 2021 PROGRAMS**
COVID-19, ACA & Health Care, Economic Uncertainty, Disaster Finance, Financial Stmts./Regulations
- **1 OF FIRST 25 LOCAL WRITERS META CHOSE FOR NEW PLATFORM/DIGITAL-FIRST EXPERIENCE**
Created newsletter re: Latino business leaders in FL
Digital trainer for Meta Journalism Project - Trained 200+ students on FB & IG newsgathering tools
- **PRODUCER EXPERIENCE (LIVE SHOTS, LINE, FIELD AND SEGMENT PRODUCING)**

PROFESSIONAL EXPERIENCE

NEWSLETTER WRITER – GENERATION SI!

Aug. 2021 - Present

Created newsletter which Meta selected for launch of its newsletter platform, Bulletin
<https://generationsi.substack.com/> - Focus: Latino entrepreneurs in Florida, esp. in tech

PRODUCER (POLITICS TEAM) – FREELANCE

Jan. 2020 - Present

FOX NEWS CHANNEL – Washington D.C. Bureau

Gather elements, log newsmaker interviews & events, identify news developments
& build graphics under intense deadline pressure for correspondents
(Beats: Capitol Hill, DOJ, Dept. of Defense, State Dept., Foreign Desk, Fox Business)

PRODUCER & CORRESPONDENT/DIGITAL TRAINER (FREELANCE)

Nov. 2018 – Feb. 2022

TF1 – Leading French TV network - Guest political expert

SPJ/Facebook Journalism Project - Led 10+ college/newsroom training sessions (FB & IG tools)

POLITICAL REPORTER & FILL-IN HOST FOR “PUBLIC AFFAIRS ON PEACH”

Nov. 2016 – Nov. 2018

WANF (Formerly WGCL-TV/CBS46) - Atlanta, GA

Daily campaign trail coverage in high-profile races (Kemp vs. Abrams, Handel vs. Ossoff)

Selected as panelist for 5 political debates

Guest political expert - CBSN's “Local Matters” – CBS News' 24/7 digital streaming service

BUSINESS NEWS HOST & PRODUCER, “MONEY & MAIN\$TREET” & WEEKEND MORNING ANCHOR: HUDSON VALLEY & LONG ISLAND

June 2012 – Nov. 2016

Verizon FiOS1 News - New York

Line & segment produced, wrote & reported stories & hosted Emmy-nominated show

Anchored newscasts, pitched & reported award-winning investigative stories

WRITING & EDITING - BOOK MANUSCRIPTS

Nov. 2011 - June 2012

Copy edited book manuscripts & contributed content & ideas for format

(e.g., “Our Bums: The Brooklyn Dodgers in History, Memory and Popular Culture” by David Krell)

MULTIMEDIA JOURNALIST (FULL-TIME FREELANCE)

May 2011 - Nov. 2011

WPTV-TV (NBC Affiliate) - West Palm Beach, FL

Pitched story ideas, shot video, field produced, wrote, edited & reported stories

GENERAL ASSIGNMENT & FILL-IN ANCHOR

Apr. 2005 – Mar. 2011

WWOR-TV/My 9 - WNYW-TV (Fox Duopoly) - New York, NY

Lead reporter for Great Recession & pitched many exclusives

EDUCATION

MASTER OF ARTS DEGREE IN ECONOMICS

Florida Atlantic University - Boca Raton, FL

BACHELOR OF ARTS DEGREE IN COMMUNICATIONS - WITH HONORS

Florida Atlantic University - Boca Raton, FL

PUBLIC SPEAKING

POLITICAL DEBATE PANELIST – LOUDERMILK YOUNG DEBATE SERIES (ATLANTA PRESS CLUB)

Georgia Lt. Governor	2018
Georgia Attorney General	2018
Georgia Secretary of State	2018
Atlanta City Council President	2017
Georgia's 6th Congressional District Special Election	2017

PANELIST – NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS NYC

2017

Topic: "Unlock the Heart of Your Brand: Keys to Successful Storytelling"

RADIO GUEST – WCCO/CBS RADIO INTERVIEW WITH JASON DERUSHA

2017

Political Topic: Breaking Down the 6th District Congressional Special Election

KEYNOTE SPEAKER – CASA PROMESA/ACACIA NETWORK

2016

Women's History Month Celebration

MODERATOR - PANEL/PRESS CLUB OF LONG ISLAND'S REGIONAL CONFERENCE/HOFSTRA UNIV.

2015

Topic: Personal Branding

AWARDS

WINNER: WOMAN OF THE YEAR – QUEENS WOMEN'S CHAMBER OF COMMERCE AWARDS 2017

NY EMMY NOMINEE: Business/Consumer Program or Series: Money & Main\$treed 2014, 2016

WINNER: FOLIO AWARDS

"Money & Main\$treed" – Business/Economic Feature – "Madam CJ Walker" 2017

"Money & Main\$treed" – Business/Economic Feature – "Mr. Cheapo" 2016

WINNER: PRESS CLUB OF LONG ISLAND/SOCIETY OF PROFESSIONAL JOURNALISTS

2nd Place – Business Video: "Book a Tailor" 2017

1st Place – Business Video: "Women Business Owners" 2015

WINNER: GARDEN STATE JOURNALISM AWARDS

2nd Place TV Investigative – "McGuire Air Force Base Investigation" 2017

3rd Place TV Feature – "Immigrant Children Fleeing Violence" 2015

NEWSROOM SYSTEMS

- Proficient in iNews & ENPS
- Proficient in Dalet Webspace, VIZ & VIZ Pilot